

## E-Scooters with Ice Box Facility for Fish Vending

KSCADC has distributed 50 numbers of E-scooters equipped with ice boxes to selected fisherfolk beneficiaries of Chaliyam fishing village in Kozhikode district as part of a livelihood support initiative aimed at strengthening fish vending activities under PMMSY scheme.

The fishing community has long been an integral pillar of the local economy; however, they continue to face challenges in ensuring the swift, hygienic, and efficient transportation of fresh catches from the village to nearby markets. This initiative seeks to bridge these gaps by providing purpose-designed E-scooters that enable the safe movement of fish and seafood from the main landing centre to local domestic markets, as well as for door-to-door vending.

This intervention is expected to significantly enhance the mobility, efficiency, and income-generating capacity of the fisherfolk, while also contributing to improved hygiene standards and promoting overall sustainability within the fishing sector of Chaliyam.

