

Reefer Containers at Selected Harbours

The principal objective of the present proposal is to ensure hygienic storage of fish with a view to preserve its quality during the period of bulk landings. It is envisaged by installation of ISO Standard Rust Proof 20 feet Reefer Container based Fresh Fish Storage or Equivalent at selected fishing harbours of the State.

The proposed livelihood support project aims to improve the cold chain infrastructure of existing fishing harbours and ensure the hygienic handling and storage of fish and fishery products.

The project has several objectives, including:

- Modernizing the cold chain infrastructure of existing fishing harbours
- Ensuring hygienic handling and storage of fish and fishery products to extend the shelf life and marketing period of the produce
- Reducing the use of preservatives in fish to ensure food safety
- Providing fresh fish to potential consumers in dressed and ready-to-cook form
- Revitalizing the export and domestic market for fish
- Reducing wastage of fish by ensuring maximum utilization and retarding spoilage reactions
- Creating a cold chain linkage from the production point to the customer to save fishermen from distress sales during glut
- Increasing the availability of nutritionally enriched food in the open market
- Ensuring higher price realization for fishermen and increasing their income
- Ensuring continuous market supply for those women's self-help groups (SHGs) who produce value-added fish products
- Increasing fish consumption among local people
- Creating employment opportunities in the rural sector
- Empowering fisherfolk women
- Creating market linkage to retail outlets in the state.

